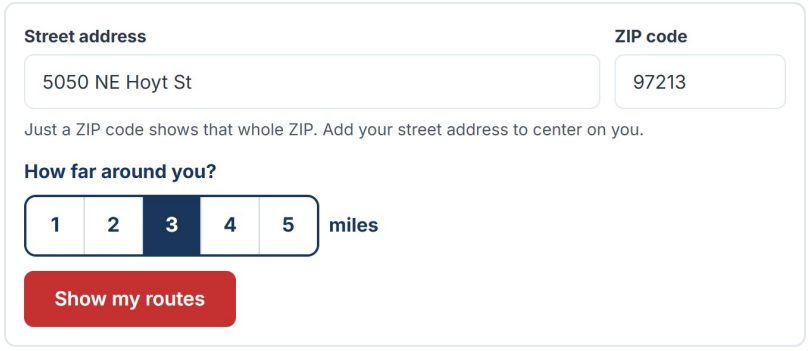
How to pick your EDDM routes

Our free route picker: himpress.com/eddm.html · No account, no sign-up

Every Door Direct Mail (EDDM) puts your piece in every mailbox on the routes you choose — no mailing list needed. Our route picker shows you the routes, how many homes they reach and the USPS postage, then sends your plan straight to us. We do the rest: print, bundle and the USPS paperwork.

1 Tell us where



Type your **street address** and **ZIP code**, choose how far around you (**1 to 5 miles**), and click the red **Show my routes** button.

Only have a ZIP? Leave the street empty to see that whole ZIP code.

2 Pick your routes

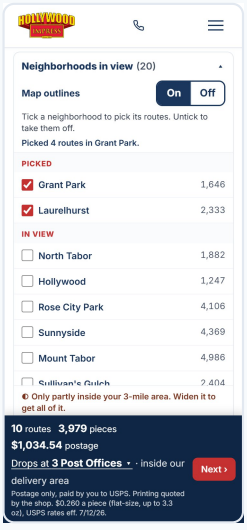
The map fills with mail routes. Picked routes turn **red**, and the bar at the bottom keeps a running total of routes, homes and postage. Pick routes any of three ways:

- **Tick neighborhoods** in the list beside the map (Portland and Vancouver). Untick to take them off.
- **Pick for me:** type about how many homes you want and click **Pick this many**.
- **Tap routes** on the map to add or drop them one at a time.

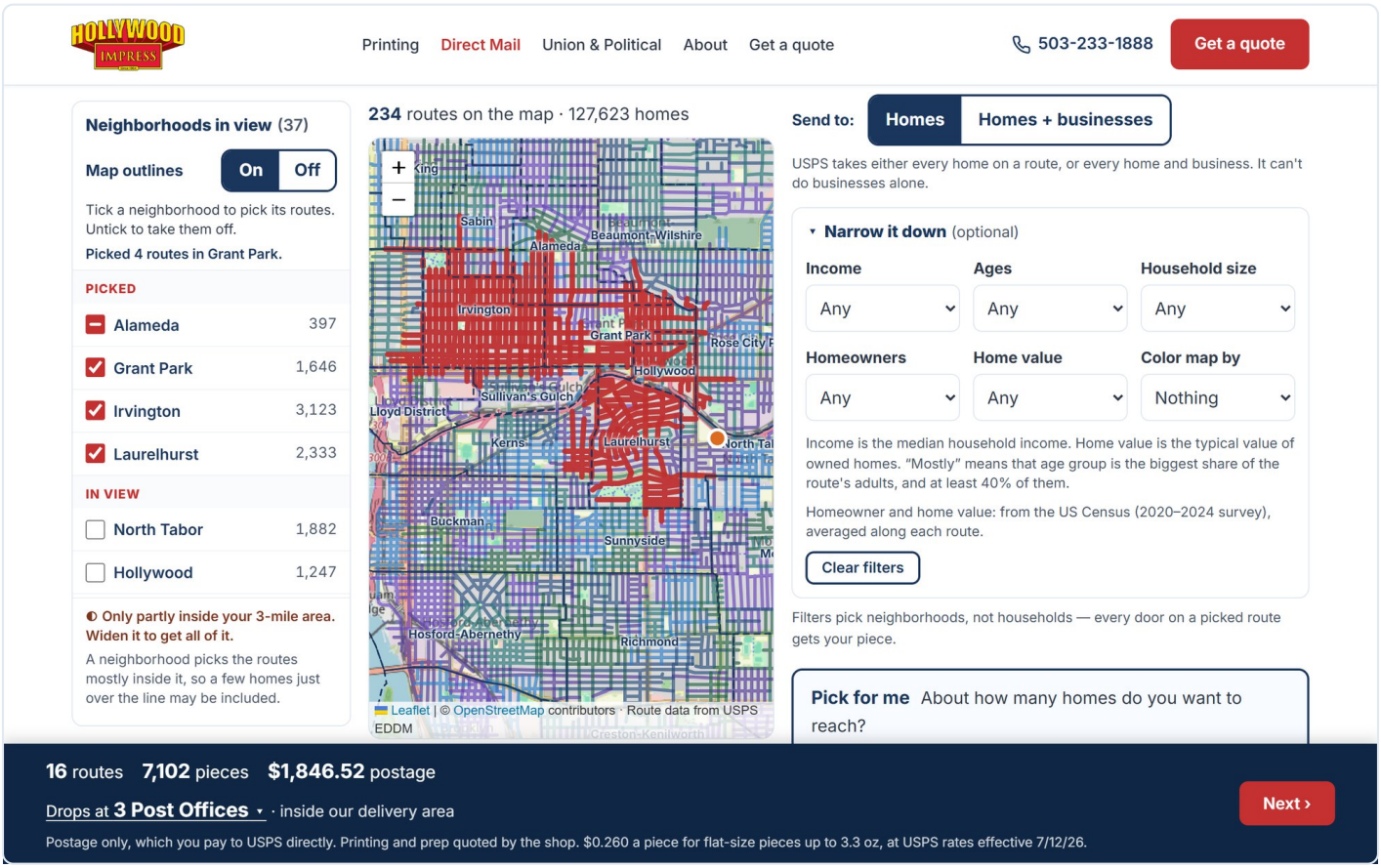
On a phone?

It works the same way. Tap **Neighborhoods in view** above the map to open the list, then tick the neighborhoods you want. The bar along the bottom always shows your routes, homes and postage.

Next page: the full picture on a computer, plus two shortcuts.

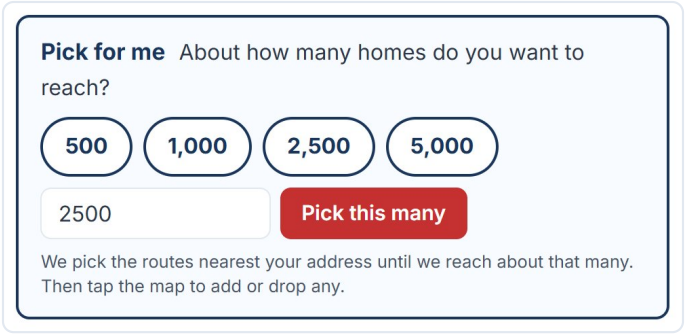


Step 2 on a computer

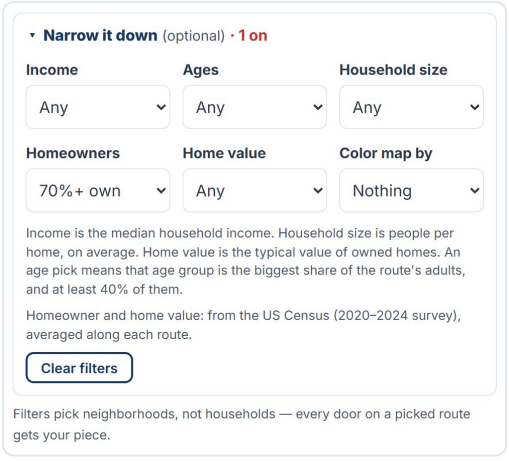


Here three neighborhoods are ticked (Irvington, Grant Park, Laurelhurst). A half-filled box means only some of that neighborhood's routes are picked. A half-circle marks a neighborhood that's only partly inside your chosen miles.

Two shortcuts



Pick for me. Type a number of homes and click **Pick this many**. The picker chooses the routes closest to you until it reaches about that many.

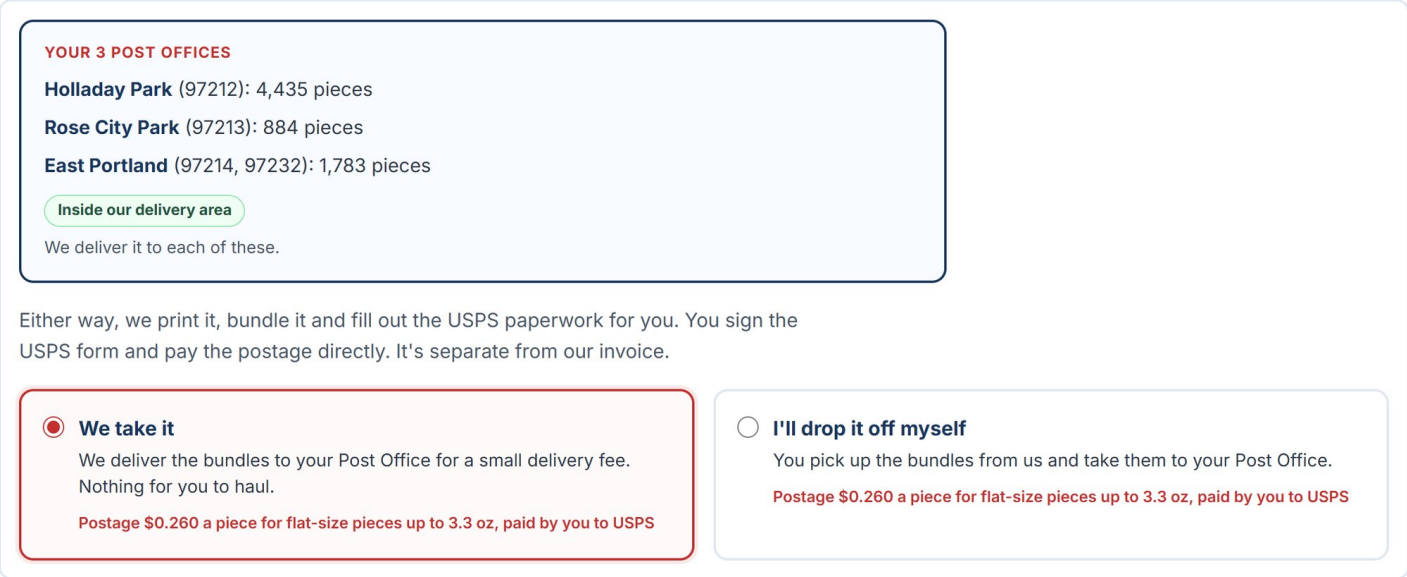


Narrow it down (optional). Filter by income, ages, household size, homeowners or home value, or color the map by them. Filters pick neighborhoods, not households — every door on a picked route still gets your piece.

3 Choose who takes it to the Post Office

Click **Next**. You'll see which Post Offices your mail drops at, then choose:

- **We take it:** we deliver the bundles to your Post Office. The delivery fee depends on the quantity and how many Post Offices it goes to.
- **I'll drop it off myself:** you pick up the bundles from us and take them in.
- **Outside our delivery area?** We deliver to Post Offices around Portland, Vancouver and along I-5 to Salem and Longview. Farther away, the picker offers to **ship the bundles to you**, let you **pick them up at our shop**, or just **email you the plan**.

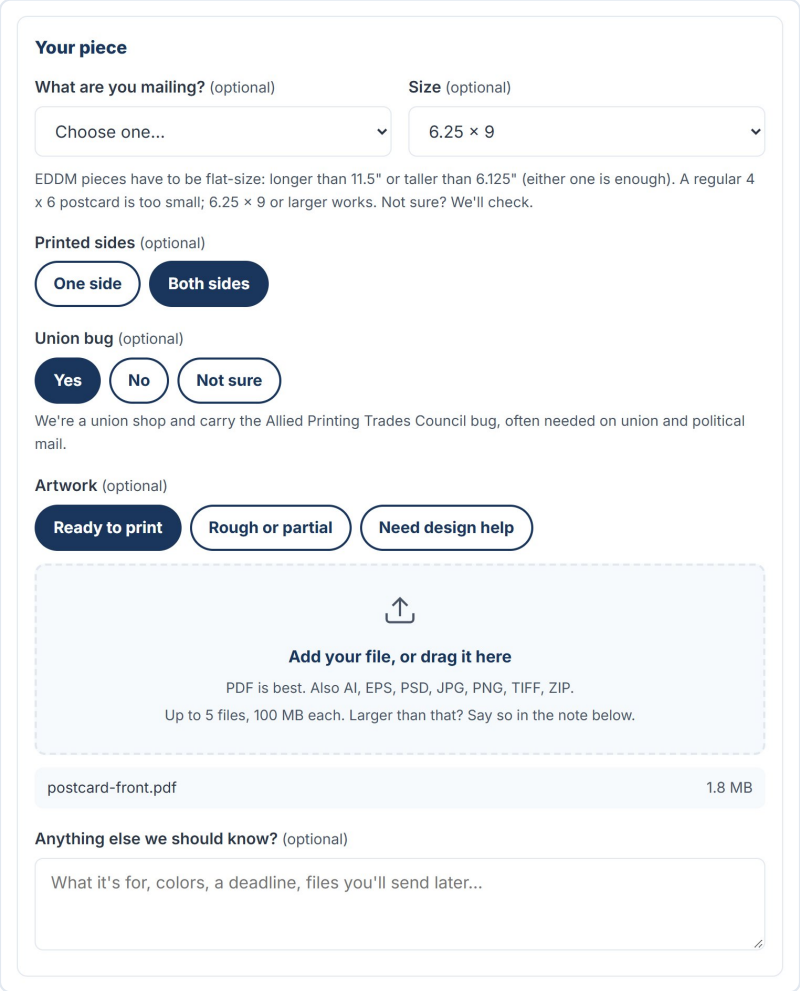


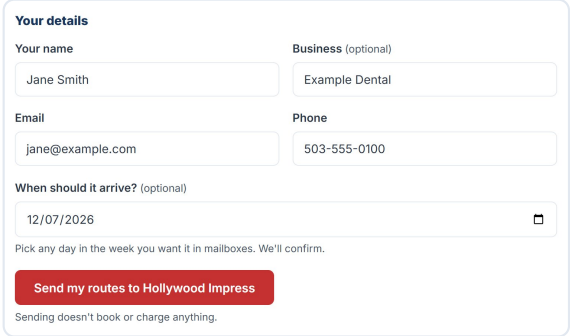
Sizes that work for EDDM

USPS only takes "flat-size" pieces for EDDM: **longer than 11.5"** or **taller than 6.125"** — either one is enough — and no bigger than 15" x 12".
Popular sizes: **6.25 x 9**, **6.25 x 11**, **8.5 x 11**, **9 x 12**. A regular 4 x 6 postcard is too small.
USPS takes 200 to 5,000 pieces per ZIP code per day. The picker warns you if you're outside that.

4 Tell us about your piece and send it

Click **Next** again. Tell us what you're mailing, its size, printed sides and whether you need the union bug. Attach your artwork (up to 5 files, 100 MB each), or ask for design help. Add your contact details and click **Send my routes to Hollywood Impress**. Sending doesn't book or charge anything.





What happens next

- You get a copy of your route plan by email right away.
- A real person replies by email with your quote, usually within a couple of business days.
- We print, bundle and fill out the USPS paperwork.
- You sign the USPS form and pay the postage directly to USPS — it's separate from our invoice. Postage is $0.260 a piece for flat-size pieces up to 3.3 oz (USPS rates effective 7/12/26).

Questions? Call 503-233-1888 (Mon–Fri, 8:30–5) or reply to any of our emails.